

# My Financial Plan

Minimize Stress | Maximize Life | Prepare for the Future

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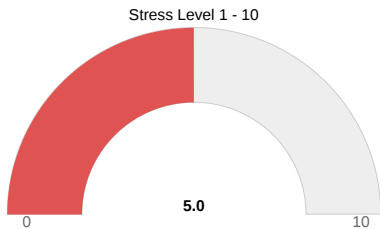
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# Executive Summary

## Minimize Stress

### Your Financial Stress

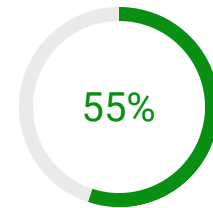


- Use a credit card but never carry a balance. Instead, pay it off each month.
- Keep a cash reserve of at least \$61,950.
- **Embrace a strategic mindset with respect to debt.**
- Update your will
- Review your life insurance
- Review your personal insurance
- Get a line of credit & review your liquidity
- Use a password protection app.
- Ensure you understand the risks to your long term goals and what steps you can take today to improve your path.

## Maximize Life

- Enjoy 85% of your income.
- Never have high-cost debt, like credit card debt. All debt over 10% should be avoided.
- Keep low-cost debt. Debt under 10%, and particularly debt under 5%, should be used as a strategic tool. Make the minimum payments, but avoid paying extra principal. Instead, build up investments. Later, you can pay down this debt.
- Use low-cost debt. For large purchases, use debt with a rate under 8% as a strategy. Make payments from your income without affecting your savings.

## Prepare for the Future



### On Track Assessment

- Save \$52,500 per year (currently you are saving \$30,000).
- Currently, you have \$575,000 in investments. To achieve your retirement goal, it would be ideal to have \$4,572,647 at the time of your retirement, in today's dollars. Your focus should be to build this investment foundation.
- Build your investment portfolio. Avoid taking on too much or too little risk. Consider allocating no more than two-thirds of your savings to retirement plans such as 401(k)s and IRAs.

### AI / Human

#### [Concierge](#)

(complete tasks on your list)

### Schedule a

#### [Call / video chat](#)

(set up a time with a pro - free!)

### Get a

#### [Tailored video](#)

(pro sends you a short custom video)

# Snapshot

Name	Age	Credit Score	Health	Working?
Bill	45	Good (700-780)	Good	Yes
Alli	44	Excellent (780+)	Excellent	

Your balance sheet shows what you own (assets) and what you owe (debts). Your net worth is what you own minus what you owe.

What You Own (Assets)	\$	What You Owe (Debts)	\$
Cash	15,000	Credit card	5,000
Car(s)	60,000	Car loan(s)	40,000
Investment(s)	575,000	Student loan(s)	21,000
Home(s)	750,000	Home loan(s)	500,000
Other	25,000	Other debts	0
<b>Total Assets</b> (what you own)	<b>\$1,425,000</b>	<b>Total Debts</b> (what you owe)	<b>\$566,000</b>

<b>Net Worth (what you own - owe)</b>	<b>\$859,000</b>
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Key concept: your net worth can grow by building up your assets (saving and investing) or by paying down debts.

Income & Savings	\$ (Annually)	Retirement	Goal
Household income	\$350,000	Desired income after-tax	\$20,000 / month
Household savings	\$30,000	Desired retirement age	sometime between 60 and 70 years old

## Other important information

Family: 2 children

Age of youngest child: 4 years old

⚠ Attitude: prefer to be debt free.

Reason for visit: I have specific questions, needs, or concerns

Working with an advisor? I'm looking for an advisor

Key question: Retirement planning

Legacy: 90% to family, 10% to charity

Have a "side hustle" / multiple sources of income, Have stock options, Interested in crypto

[Help](#)

Not individualized advice. For education only. Not advice on securities, investing, or lending. Disclosures at the end apply to this page.

## Welcome!

Feeling stressed about finances? You're not alone.

Stress is a natural part of anything important to us, including our finances.

But aiming for zero financial stress might not be realistic.

However, cutting it in half?

Now that's a goal worth pursuing.

Here's the thing: for some, pinpointing stress is easy.

But for you, it's more complex.

We analyze 20+ variables across thousands of peers to compare stress levels.

The analysis is complex with many data points, so we group them into areas of probability.

The first three factors may or may not cause stress individually,  
but peers with all three have low financial stress — this is a "high correlation cluster."

Then, we explore factors clearly linked to low stress— these are "high correlation factors."

Minimizing stress comes down to having positive indicators in these initial factors.

But for some, stress persists.

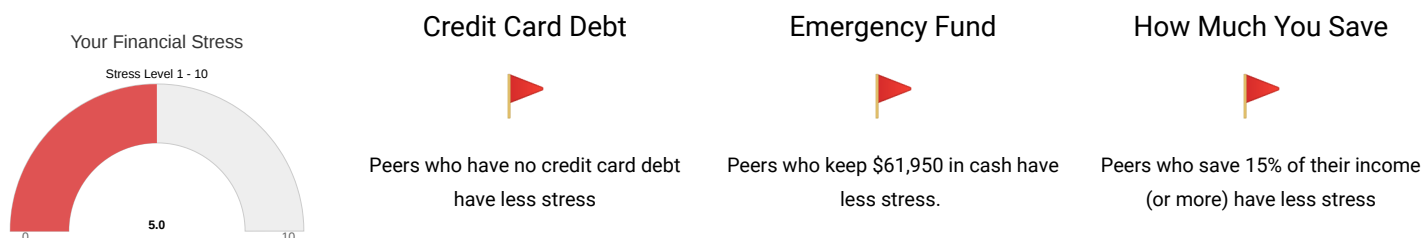
Lastly, we consider low correlation factors—a comprehensive checklist.

# Financial Stress Radar

Based on data from your peers and you, these are your likely causes of stress

## "High Correlation Cluster" (3 "Must Do" Goals / Achievements)

It is called a cluster because peers who have low financial stress tend to have all three of these boxes checked.



## "High Correlation Factors" = high link to low stress (0 to 6 "Should Do" Tasks)

If there's a red flag indicating tasks to be done, take note; otherwise, your dashboard looks good.



**Attitude.** Those striving to eliminate their debt often endure more financial stress, statistically, compared to those who approach debt strategically. It's crucial to distinguish between different types of debt.

## "Low Correlation Factors" (0 to 7 "Can Do" Tasks)

If there's a red flag indicating tasks to be done, take note; otherwise, your dashboard looks good.



# What you want:

Goal: \$20,000 per month after taxes sometime between 60 and 70 years old

Goal   Income   Gap	\$
Monthly goal (after tax income)	20,000
x 12 = Annual Goal	240,000
Less Social Security	(65,000)
Less pension (after 15% tax)	(0)
= Gap (after-tax need)	175,000



Peers who retire with a lifestyle of \$20,000 per month retire with very different amounts of money.

## Key point:

There isn't "one figure" that is "right". Instead, there is a range, with tradeoffs.

⚠ Our simple Social Security estimate was \$65,000, which may not be accurate. Please note you entered a figure of \$65,000. Our after-tax lifestyle estimate was \$21,000 per month. You entered a figure of \$20,000. Also, you entered a pension of \$0 per year.

## What you need: (likely range required to achieve this goal with these assumptions)

### Likely minimum you will need

Assumes Social Security + pension (if any) and does not consider your target age.

**\$2,450,980**

### In the retirement zone

Common target among your peers retiring sometime between 60 and 70 years old

**\$4,572,647**

### Likely maximum required

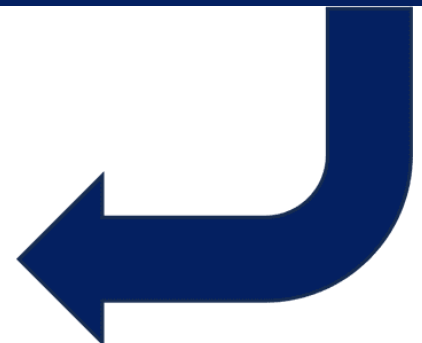
Without ever relying on pension or Social Security and assuming conservative returns.

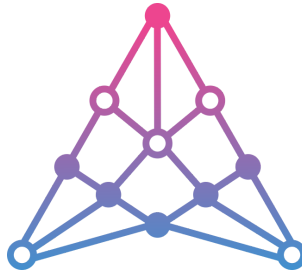
**\$9,600,000**

## What you should think about: (key themes)

Presently, you have \$575,000 in investments. To achieve your retirement goal it would be ideal for you to have \$4,572,647 in investments. Therefore:

- **Never have high-cost debt, like credit card debt. All debt over 10% should be avoided.**
- **Maintain low-cost debt.** Debt under 10%, especially under 5%, should be used strategically. Make minimum payments without paying extra principal, and focus on building up investments. You can pay down this debt later.
- **Build your investment portfolio.** Avoid taking on too much or too little risk. Consider allocating no more than two-thirds of your savings to retirement plans such as 401(k)s and IRAs.





## Details

**"Knowledge is power, but only if you use it."**

**- Anonymous**

You asked for details, so we provided them.

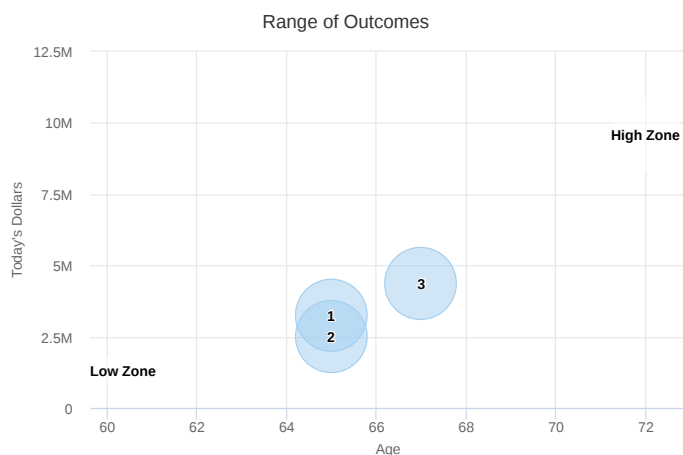
**You don't need to review everything,**

**but feel free to scan and dive into the topics that interest you most.**

# Current Path vs. Alternate

## "Am I on track for \$20,000 per month after taxes?"

Financial planning is complex. Factors like how long you work, your savings rate, investment choices, and debt decisions all impact your outcome. What you need can differ based on professional opinions, your risk tolerance, and whether you plan to use your entire balance sheet. **So, the answer to "Am I on track?" depends.** Here are multiple answers, each with different assumptions.



**How we do it:** Our system calculates a range of achievable outcomes ("how much you could have"), in today's dollars, from \$1,309,000 to \$7,817,674. To narrow that range, we highlight three scenarios:

- Scenario 1: Uses your net worth + current savings.
- Scenario 2: Your investments only + current savings.
- Scenario 3: Alternate scenario based on saving 20%.

To limit variables, the scenarios use returns of inflation + 5% in today's dollars. Since we don't know your specific investments, these scenarios are meant to guide your thinking. Use this tool in collaboration with a professional. These scenarios can lay the foundation for a more detailed plan and discussion.

"Am I on Track?"	Ability to reach \$2,450,980	Ability to reach \$4,572,647	For Discussion
<b>Current Path: Net Worth</b> \$859,000 net worth + saving \$30,000 per year to age 65 = \$3,266,350	100%	71%	Working longer allows your money more time to grow and reduces your financial needs. While retiring at 72 might not be what you want, it would meaningfully help achieve your goal.
<b>Current Path: Investments</b> \$575,000 investments + saving \$30,000 per year to age 65 = \$2,513,750	100%	55%	You must take thoughtful measured risks to achieve your goal. How you invest, how much you save, and the decisions you make with debt are critical.
<b>Scenario 3: An alternate path</b> \$575,000 investments + saving \$70,000 per year to age 67 = \$4,386,750	100%	96%	



# How to invest

## Tips to explore with a professional

How to invest is one of the most complex and debated questions. **If you won a \$1 billion lottery, you would likely hire a professional to manage your finances.** Most billionaires have family offices with teams of advisors, and large charities, states, and pension funds also have investment teams.


Yet many people try to "save money" by not working with an investment professional. Those who could benefit most from advice often don't get it, and those who do rarely **seek a second opinion.** Why? Typically, it's due to biases regarding:

- **Value:** Belief that cost outweighs value.
- **Quality:** Risk of bad advice.
- **Assumptions:** Belief that their current strategy is "good enough."

**Whatever your bias, make it known. Good professionals are willing to prove their value, and everyone needs a second opinion.**

How to proceed? **Here are four conversation starters to discuss with a professional. While the approaches may sound similar, the difference between them is significant.**

## For Discussion



$\$575,000 < \$2,450,980$

A fun discussion with a professional (and a good topic for a second opinion): Which approach do they recommend for you and why?

## Target Date

Target Date funds align with the year of your desired retirement. Commonly found in retirement plans, these "set it and forget it" funds automatically adjust as you get older. The asset allocation changes to get more conservative as you get closer to retirement. They prioritize your goal over your risk tolerance, with everyone in the same fund having the same investments.

## Risk-Based

You take a questionnaire and are categorized as a "conservative," "moderate," or "aggressive" investor. A portfolio is then suggested based on your risk tolerance. The idea is that investing according to your risk tolerance helps you stay committed to your investment plan over time.

## Global Equity Index

This strategy starts with a low-cost, globally diversified equity index fund with thousands of underlying positions. Many are readily available. People like you focus solely on this goal until they reach \$2,450,980 in this fund. Once there, they aim for \$4,572,647. Then, they start paying off debt, followed by building cash or short-term bonds. Yes, one fund. Mathematically ideal—simple, robust, and extremely tax-efficient. Behavioral finance shows many struggle to follow this straightforward approach.

## Foundation / Endowment

Typically foundations and endowments design a multi-asset class portfolio that aims for average returns of inflation + 5% over time. Their portfolios often have about half to two-thirds the volatility (risk) of an all-equity portfolio. This strategy starts by building this diversified base. Once established, focus on paying down debt. After that, individuals could then build up cash or short-term bonds. This approach balances growth and risk, helping achieve financial stability.

**Risk is as crucial as return in building long-term net worth, a concept well understood by those with substantial investments.**

# Additional investing details

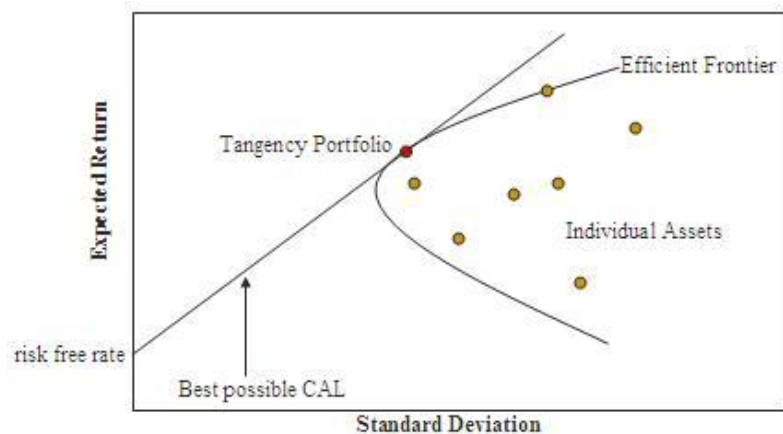
## Key point: follow a goal-based progression

This is a basic interpretation and application of Modern Portfolio Theory, including the Nobel Prize-winning work of Markowitz, Sharpe, and Tobin. Modern Portfolio Theory has three primary levers, much like any painting can be created from the three primary colors. These levers are:

- How much you hold in the "risk-free asset", which is something that pays around the rate of inflation (like FDIC-insured cash).
- How much you hold in the "risky portfolio" (known as the 'tangency portfolio').
- The decisions you make with debt.

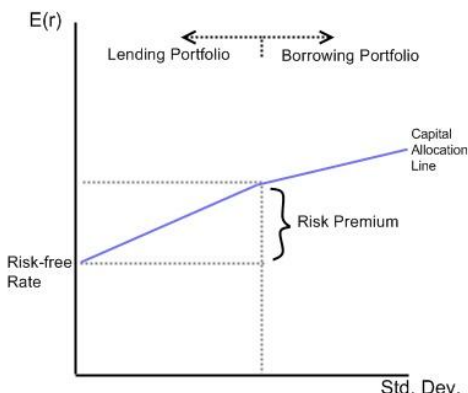
Four common interpretations of the tangency portfolio were presented earlier in your plan including: Target Date, Risk-Based, Global Equity Index, or Foundation & Endowment. Using these levers, your financial journey involves phases:

- **Until you have \$4,572,647 of investments, you need to build your investment base and embrace low-cost strategic debt.**
- When you have between \$4,572,647 and \$9,600,000, you should pay off debt then, gradually reduce risk in your investments.
- Above this you should de-emphasize risk. At the extreme, if you were to have \$9,600,000, you could be debt free and 100% in low-risk investments.
- If you were to exceed \$9,600,000, you could start taking on more risk or giving to charity. The level above your theoretical maximum is "excess wealth."



Your financial life is a progression of managing risk. This concept isn't about reaching \$9,600,000. **It's about adjusting your decisions based on your goals and resources to maximize your chances of success while minimizing risk.**

## What about debt?



Your strategic use of debt can be simplified. Until you have \$4,572,647 in investments, you should keep and use debt that has a cost lower than inflation + 5%. In today's environment:

- Debt with an interest rate under 5% should be kept.
- Debt with an interest rate between 5% and 10% should be evaluated.
- Debt with an interest rate over 10% should be avoided and eliminated.

Once you have more than \$4,572,647 in investments, start paying off your low-cost debt. It's important to balance paying off debt with building sufficient assets for financial independence and to distinguish between good debt and bad debt.

# Leave a legacy

**Key point: update beneficiary now, consider other gifts later**

## "Must do" Task

You indicated that upon your death you would like approximately 90% of your estate to pass on to your family and 10% to pass on to charities you support. **At a minimum, consider having the charities you support designated as beneficiaries to a portion of your retirement plan (IRA / 401K) and / or as a part of your will or trust. This is a simple, no-cost way to make an impact. It can be done next time you update your will. Be sure to let your charities know.**

## "Can do" Idea

You are also a strong candidate to explore planned giving as a part of your retirement income strategy. This is a great way for you to create a win / win outcome that aligns with your objectives.

- You give: money to a charity (now or in the future).
- You get back: income from the charity (now or in the future).
- In the end: the charity gets the rest of the money (after you die, or some other condition, which you may set).

Win / Win Legacy Table (for discussion)	\$
Percent of assets to family	90%
Percent of assets to charity	10%
Give (at some point in the future)	For every \$100,000
Get annually (for discussion)	\$5,000 to \$7,000

### Topics to Explore

- Ideal for appreciated assets
- Tax deduction
- Fixed or variable payments
- **Income for life (or life plus a period certain)**
- Multiple potential beneficiaries

For example, with a deferred charitable gift annuity, you may benefit from an immediate income tax deduction and can wait to receive payments until a future date, e.g., until retirement. By deferring payments, you can receive a payment rate that is higher than the payment rate of an immediate-payment charitable gift annuity. Your payment rate is determined by your age and the amount of time your payments are deferred.

Typically, the minimum gift amount is \$25,000. You will receive a charitable income tax deduction for a portion of your gift, and if you use appreciated securities to fund your gift, you will also receive capital gains tax savings. Rather than do it once, some of your peers choose to fund these gifts annually during their working years, maximizing near-term deductions and building up an income stream for later in life.

This idea is not for you right now. It's just something you may want to consider in the future. Thinking about charitable giving for income years in advance can be helpful from a planning perspective.

### Help

Not individualized advice. For education only. Not advice on securities, investing, or lending. Disclosures at the end apply to this page.

# "Income" in retirement

**Key point: "Income" is a tricky word in retirement. You should understand why.**

In retirement, "income" is a tricky word. Many successful investments generate no "income" (and many investments that generate income might not be good long-term investments). **What really matters is total return: how much cash comes in to pay your bills.**

Cash comes from outside sources (which typically can't be controlled) or from your investments (which you select). When you select investments, you can take a total return mindset.

Here is a sketch of \$20,000, after taxes. (We'll cover taxes in detail on the next page.)

Income Source	\$
Social Security	65,000
Plus: Pension	0
Plus: Pre-tax cash (income) from assets	228,632
Less: Taxes	(34,295)
= Total income, after taxes	240,000
<b>Monthly income, after taxes</b>	<b>20,000</b>

Cash from your investments can be generated one of four ways:

1. IRA / 401K / tax deferred plan distribution
2. Cash flow from the asset (such as interest, dividends, or rental payments)
3. Selling the asset
4. Borrowing against an asset

None of these levers are inherently "good" or "bad"; they each have different pros and cons.

A common target among your peers is to generate 5% cash from \$4,572,647 (or \$228,632). Some of your peers structure their portfolio to generate \$228,632 of cash using a combination of distributions, interest, dividends, proceeds from sales, and borrowing, regardless of the actual income generated from these assets. This total return approach not only enhances their income goals but also considers tax efficiency and continued appreciation to combat inflation over time.

At the extreme, some of your peers position their investments to generate no "income" or regular cash flow, even in retirement. Instead, they rely exclusively on asset appreciation over time. The majority of your peers optimize their retirement plans by leveraging a combination of strategies.

The crucial takeaway is that while income is undoubtedly important, it's essential not to equate your income goal directly with the income produced by an asset or investment. Connecting the two can often lead to incorrect conclusions. To navigate this, consider:

- Separating your income goal from the income generated by your investments.
- Embracing a total return approach.
- Understanding that income can be generated in various ways, including from assets which produce limited or no "income".

By adopting these strategies, you can make more informed investment decisions.

# Taxes in retirement

## Key point: it is often not as much as you think

While the federal income tax code may seem daunting and ever-changing, its core concepts are straightforward:

- 1. Taxes begin at zero and increase based on the type of income you earn.
- 2. Today's decisions shape your future tax situation.
- 3. Planning your portfolio with tax efficiency in mind now can lead to significant benefits later.

For retirees, the first \$100,000 of retirement income (\$8,333 per month) is often very tax-efficient. Here are some examples:

	A	B	C	D	E
Social Security	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
IRA Distribution	50,000				12,500
Qualified Dividends		50,000			12,500
Capital Gains			50,000		12,500
Interest				50,000	12,500
Total Income	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000
Federal Tax	\$5,758	\$0	\$165	\$5,758	\$1,603
Effective tax rate	6%	0%	0%	6%	2%

Note: does not factor in state or local taxes.

This shows the first \$100,000 of income. However, taxes on income above this threshold are influenced by decisions made today.

Some retirees may face tax rates exceeding 35%, while others with significant income (measured in millions) could pay less than 15% in federal taxes and some, in fact, pay much less (and even near \$0).

Key point: Many people oversimplify taxes in retirement or equate them with current income tax situations. However, the complexity of the tax code means retirees' tax situations - your tax situation - will often differ significantly from those of working individuals.

Source: Turbo Tax Tax Estimator 2024. Standard deduction, married, filing jointly, both age 65. No other income, no other deductions.

Effective tax rates, not just marginal rates, are what truly matter. Envisioning your future balance sheet and designing a flexible structure will help you make better decisions today.

Do not make simple assumptions on things like Roth vs traditional or conversion of IRA to Roth or even to maximize your tax-deferred savings. With the right decisions, your tax rate while retired can be significantly lower than you might otherwise expect. By strategically planning now, you can minimize tax liabilities in retirement and keep more of your hard-earned money for yourself.

Yes, at some point you will have a Required Minimum Distribution from retirement plans. But your income from your assets (and your future tax bill) will be determined by decisions you make today and in the future. These decisions relate to the type of account, type of investments, when and if you sell investments, and decisions to borrow or to repay debt.

# Assumptions used to determine need

Key point: there is not "one figure" that is right for you

	Minimum	Target	"Maximum"
Monthly goal (after tax income)	20,000	20,000	20,000
x 12 = Annual Goal	240,000	240,000	240,000
Less Social Security	(65,000)	(65,000)	(don't include)
Less pension (after 15% tax)	(0)	(0)	(don't include)
= Gap (after-tax need)	175,000	175,000	240,000
Investments / net worth needed	\$2,450,980	\$4,572,647	\$9,600,000*

⚠ Our simple Social Security estimate was \$65,000, which may not be accurate. Please note you entered a figure of \$65,000. Our after-tax lifestyle estimate was \$21,000 per month. You entered a figure of \$20,000. Also, you entered a pension of \$0 per year.

## Critical Note

How and when you release your home equity is crucial and should be evaluated by a professional. It is also essential that your monthly goal aligns with accurate assumptions about your future housing costs.

**Your key question: net worth or investments?** The conservative view is that you'll need a certain level of investments, ignoring other assets. The aggressive view is that you'll be fine with your net worth, using all components of your balance sheet. There is no "right answer," and the trade-offs are significant. This is a crucial area to explore with a professional. Consider asking how much you will need at a minimum in liquid, diversified investments versus illiquid assets like home equity.

- **Likely minimum scenario (in today's dollars):** This scenario assumes full retirement age (67+) and relies on Social Security and Pension (if any). To not run out of money, this scenario implies a 100% weighting, of all assets to equities, with historically average returns or better, a favorable sequence of returns, and extreme tax optimization. The average return of the S&P 500 adjusted for inflation is 8.78% from 1871 through 2021, the inflation adjusted Compound Annual Growth Rate ("CAGR"), a more appropriate measure, is 7.14%. Many levers such as adjusting the annual distribution rate (rather than holding it constant), a willingness to change lifestyle, or use leverage can improve the probability of success. This scenario is not shown as a recommendation but as a baseline for educational purposes to facilitate discussion. For many reasons this scenario may be unrealistic, untenable, or undesirable.
- **Target Scenario (in today's dollars):** We use a two-step process. Part 1: We calculate a base target using a pre-tax return of 5% on the gap between your anticipated income sources and your target lifestyle (\$240,000). Taxed at an effective rate of 15%, this results in an after-tax return of 4.25%. Base:  $\$240,000 / .0425$ . Although debated, a net return of inflation plus 4% to 5% aligns with the objectives and assumptions of many large endowments, foundations, and high-net-worth individuals. In many downside scenarios, though not all, this strategy could sustain your finances for 30 to 40+ years in today's dollars. Adjusting your lifestyle over time or strategically using debt could extend this period if needed. This scenario assumes net returns after fees, which could significantly impact the results. Part 2: We calculate an adjustment based on your target retirement age, considering potential income gaps like Social Security. Some may find our target aggressive, others conservative. The net worth versus investments debate adds to this discussion. The aim is to encourage dialogue about what is right for you.
- **\* "Maximum" Scenario (in today's dollars):** There is no absolute risk-free maximum. If the after-tax inflation adjusted compound annual growth rate is 1.62%, with a favorable sequence of returns, the principal would remain intact and pass on, inflation adjusted, to heirs. With returns at the rate of inflation and excluding Social Security (0% after-tax inflation adjusted growth rate), the goal would be achieved for 40 years.

Sources: Robert Shiller, Yahoo Finance, MoneyChimp, Vanguard.

# Design center

## Key point: you can be the architect of your future balance sheet

Companies hire a CFO to design their balance sheet, using thousands of examples for reference. Similarly, individuals can design their own balance sheet. Here are different balance sheets. **They are not recommendations or projections, just ideas to inspire strategic thought and discussion.** Which one appeals to you the most? Bonus: Who is wealthiest? What happens to each when they die?

Assets	\$
Investment(s)	3,822,647
Home(s)	750,000
<b>Total Assets</b>	<b>\$4,572,647</b>

<b>Net Worth</b>	<b>\$4,572,647</b>
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Debts	\$
<b>Total Debts</b>	<b>\$0</b>

### Scenario: No debt

#### For discussion:

What about this is attractive? How do you feel about your liquidity and flexibility? Does this put you closer to achieving your retirement goals?

Assets	\$
Investment(s)	4,572,647
Home(s)	750,000
<b>Total Assets</b>	<b>\$5,322,647</b>

<b>Net Worth</b>	<b>\$4,572,647</b>
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Debts	\$
Low cost loan	187,500
Home loan(s)	562,500
<b>Total Debts</b>	<b>\$750,000</b>

### Scenario: With debt

#### For discussion:

Are you more or less likely to achieve your retirement goals? When could you pay off your debt? What don't you like?

Assets	\$
Cars, nice things	648,000
Investment(s)	10,800,000
Home(s)	4,860,000
<b>Total Assets</b>	<b>\$16,308,000</b>

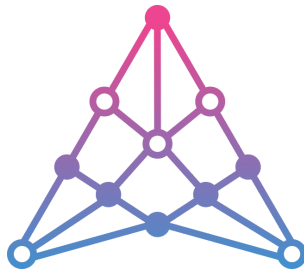
<b>Net Worth</b>	<b>\$10,800,000</b>
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Debts	\$
Credit card	\$0
Low-cost loan	2,106,000
Home loan(s)	3,402,000
<b>Total Debts</b>	<b>\$5,508,000</b>

### Scenario: Lottery

#### For discussion:

If you won the \$10,800,000 lottery, would you choose to be debt free or to have your balance sheet look like this? Or perhaps something else? Do billionaires borrow? Why? How easy or hard would it be to pay off this debt?



## Next Steps

**"Action is the foundational key to all success."**

**- Pablo Picasso**



# Unlocking wisdom from professionals

## Harnessing expertise for financial growth

As your net worth grows, financial professionals become invaluable resources. They witness a multitude of financial paths and can offer insights based on broad experience. While many advisors now outsource investment management, they focus on other crucial aspects of your financial life. Here's why seeking their advice is valuable and some insightful questions to ask:

Topic	"Show me..."
Retirement planning:	<ul style="list-style-type: none"><li>• Show me different plans for \$20,000 per month after taxes: comparing a net worth of \$2,450,980 and \$12,000,000 vs. having investments of \$2,450,980 and \$12,000,000.</li></ul>
Future balance sheet:	<ul style="list-style-type: none"><li>• Show me how you envision my future balance sheet.<ul style="list-style-type: none"><li>◦ Show me what you envision changing over time.</li></ul></li></ul>
Income:	<ul style="list-style-type: none"><li>• Show me how 100% of someone's investments could be in assets that do not produce "income", yet they could have \$20,000 of "income" per month in retirement.</li></ul>
Tax efficiency:	<ul style="list-style-type: none"><li>• Show me how someone could have \$20,000 per month of income in retirement and pay no taxes.<ul style="list-style-type: none"><li>◦ Show me how much tax you think I will pay annually in retirement.</li></ul></li></ul>
Investing:	<ul style="list-style-type: none"><li>• Show me how you would invest the funds of an endowment that has a goal of inflation + 5% in perpetuity.</li></ul>
Enjoying life:	<ul style="list-style-type: none"><li>• Show me how people do this:<ul style="list-style-type: none"><li>◦ \$60,000 car, payment under \$500 / month.</li><li>◦ \$120,000 car, payment under \$1,000 / month.</li><li>◦ \$360,000 home renovation, boat, or other toy: payment under \$3,000 / month.</li><li>◦ 100% financing on a second home.</li></ul></li></ul>
Helping children / family:	<ul style="list-style-type: none"><li>• Show me how I can help my children / family with a down payment on their home, pay for a major expense, or pay off credit card debt - without disrupting my cash or investments.</li></ul>
Charitable giving:	<ul style="list-style-type: none"><li>• Show me how I could give to causes I support and generate a tax efficient income stream.</li></ul>
Insurance coverage:	<ul style="list-style-type: none"><li>• Show me what I should and should not self-insure.<ul style="list-style-type: none"><li>◦ "Do I need a personal liability umbrella policy?"</li><li>◦ "Should I have a rider for my personal items?"</li><li>◦ "What is the right deductible for me?"</li></ul></li></ul>

# Seize the moment

## It is your time to act!

You've completed your plan, and now it's time to take action. Expect tailored communications from one to three companies via email. These emails may come from Anasova or directly from a third party, unaffiliated provider. We do not vet, endorse or recommend any third-party provider, and these partners have paid for the right to contact you.

**Take advantage of this opportunity to engage with them, ask questions, and challenge their offerings.**

Remember, you're not obligated to proceed, but this is a free opportunity to explore potential solutions. If you're not interested, let them know directly. They are legally required to remove you from their list.

Don't get the help you need? [Let us know!](#)

## Click to engage:

**Learn more about: Retirement planning**

(or anything else in your plan)

Pick the path that is best for you!

Improving your financial life can be that simple.

AI / Human

[Concierge](#)

Schedule a

[Call / video chat](#)

(set up a time with a pro)

Get a

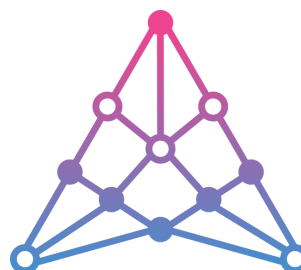
[Tailored video](#)

(pro sends you a video)

Second Opinion / Q&A

[via email](#)

Bill, how was the content  
in your Financial Plan?



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[Help](#)

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# Important disclosures and disclaimers

## Reminders, end notes, and how you may contact us

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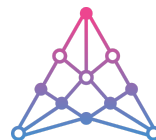
Nothing in the Financial Plan constitutes a solicitation, recommendation, endorsement, or offer by either FreeFinancialPlan.com, Anasova, our affiliates or any third-party service provider to buy or sell any securities. If investment advisory services are offered to you, those services will only be provided pursuant to materials that will be subsequently provide to you at your request. Neither FreeFinancialPlan.com, Anasova, any of our affiliates or our services providers are your adviser or fiduciary by virtue of your use of or access to this information. You alone assume the sole responsibility of evaluating the merits and risks of any information contained herein before making any decisions based on such information or other content. Any professional outreach or contact for help or other related services (such as email, tailored video, or video chat) is unaffiliated with Anasova. We do not independently verify, vet, or endorse them. Third-party professionals place a bid(s) and may purchase your contact information if they're one of the top three bidders. Compensation is not based on success of any kind. You can choose to engage with firms or third-party professionals that contact you, or not. Professionals have paid for the opportunity to contact you, or not, as per their own discretion. You have given explicit consent for these professionals to contact you. You may remove this consent at any time by replying to the professional "unsubscribe". Any information they provide to you is based solely on the data you provided and should be understood to be general education only, not securities or investment advice. You engage with these professionals at your own risk. In exchange for using this Financial Plan, you agree not to hold FreeFinancialPlan.com, Anasova, our partners, employees, officers, directors, or affiliates liable for any possible claim for damages arising from any decision you make based on information or other content made available to you through your use of this service. Nothing herein should be deemed to indicate any other person's approval, support or recommendation of FreeFinancialPlan.com, Anasova, or describe its experience with us, or be deemed a solicitation or referral.

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Our mission is to provide instant universal access to tailored advice, products, and solutions. Our vision is that money is no longer a cause of stress.



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(don't worry, they can't see your plan)